

BIO Analytics Corp. Announces BIO Express

Stamford, CT, April 16, 2010 –

BIO Express, which will be generally available on April 24, 2010, is a robust, expandable business intelligence solution for Microsoft Dynamics® that provides all of the functionality needed to run a business. Yet BIO Express is affordable and easy to install and use.

BIO Express was developed to be expandable from the smallest departmental BI application all the way up to a robust, enterprise-wide solution. Oftentimes, companies initiating business intelligence initiatives have an idea of what they want to accomplish, but don't really anticipate how BI can be fully utilized within their organizations. Because BIO Express is so flexible, companies can start with the simplest installation, saving time and money, and grow as needed. Additional modules allow for more in-depth customization, including adding other data sources.

BIO Express was designed to be easy right from installation. BIO Express has an intelligent installation routine that eliminates or controls most of the variables in the IT environment. Many solutions can be installed without additional hardware. BIO Express self-configures to the specific Dynamics set-up. With built in data auditing and out-of-the-box reports, users will get value immediately. Initial implementations may opt to start without loading data into a data warehouse.

BIO Express offers several viewing options, including BIOVue, the standard viewer, Strategy Companion's Analyzer, or Tableau, allowing viewers to be mixed and matched to the users' needs. BIO Express uses a service-based architecture that enables users to do more of the design and modification work in-house, lowering costs associated with outside consultants. The full set of BIO Express options allow for full control of the cost and complexity of the solution. Other BI solutions that were not designed especially for Microsoft Dynamics carry a lot of baggage—needless complexity notably absent from BIO Express.

Using the latest technologies, such as Microsoft's Windows Presentation Foundation (WPF), BIO Express provides an exceptional user experience. This coupled with BIO's ease of use, expandability, and affordability make BIO uniquely usable and lowers the barriers to entry so more companies can access a real BI solution now.

About BIO Analytics Corp.

BIO Analytics Corporation provides business intelligence software and services. Founded on twenty years of Microsoft Dynamics implementation experience, all solutions are grounded in leveraging and extending existing data into real value-added information to non-technical users across the organization.

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