

BIO Analytics Corp. Signs Reseller Agreement with Tableau

Stamford, CT, June 1, 2010 –

BIO Analytics Corp., developer of BIO[®] Express and BIO for Microsoft Dynamics[®] business intelligence and advanced analytics software for Microsoft Dynamics, announced today that it signed a reseller agreement with Tableau Software, a leading provider of data visualization software.

This relationship allows BIO to further tailor its product offerings to the needs of its individual customers. President, Dan Schwartz explains, “At BIO Analytics Corp., we realize that all business intelligence needs are not the same. We created our product offerings to be entirely flexible, allowing companies and other organizations to implement only the functionality they need. BIO embodies that flexibility in its visualization options as well.”

BIO offers several viewing alternatives, including three out-of-the-box options, Tableau[®], BIOVue, and Strategy Companion’s Analyzer[™]. Tableau lets the user rapidly create interactive visualizations and dashboards without the help of the IT department. Tableau has built-in intelligence that determines the best way to display data. Users can even “mash up” data from a variety of sources including the data warehouse and SSAS, mixing relational and multi-dimensional data on a single dashboard.

Other visualization options include BIOVue, the standard viewer of choice for BIO, the most usable, easiest, and most functional viewer for BIO Express and BIO for Microsoft Dynamics. Strategy Companion’s Analyzer is an advanced tool perfect for creating executive dashboards. BIO products also work out-of-the-box with Excel and other visualization options are available on a custom basis. Now users can mix and match viewers to the needs of their users.

BIO Express, newly released at Microsoft Convergence 2010 in April, is a robust, expandable business intelligence solution for Microsoft Dynamics that provides all of the functionality needed to run a business. BIO Express allows your BI application to grow from the smallest, departmental application all the way up to a robust, enterprise-wide solution, yet it is affordable and easy to install and use. With these viewing options, BIO Express and BIO for Microsoft Dynamics offer unmatched flexibility.

About BIO Analytics Corp.

BIO Analytics Corporation provides business intelligence software and services. Founded on twenty years of Microsoft Dynamics implementation experience, all solutions are grounded in leveraging and extending existing data into real value-added information to non-technical users across the organization. For more information, please visit <http://www.bioexpress4bi.com>.

About Tableau Software

Tableau Software is the leading provider of fast analytics and data visualization software. Ranked by Inc. Magazine as one of the 500 fastest growing U.S. companies and one of the 25 fastest-growing software companies, its award-winning business intelligence applications can be downloaded at <http://www.tableausoftware.com/trial>. They enable anyone to easily create and share interactive data visualizations, dashboards and analytics, and can scale to organizations of any size or reach. For more information, please visit <http://www.tableausoftware.com>.

BIO is a registered trademark of BIO Analytics Corp. and Dynamics is a registered trademark of Microsoft Corp. Tableau is a registered trademark of Tableau Software. All other products mentioned herein are the trademarks of their respective owners.

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